



Virtual Conference March 2-5, 2021

Sponsorship and Advertising

The National Center for Hearing Assessment and Management (NCHAM) invites you to become a supporter of the 2021 Early Hearing Detection and Intervention (EHDI) Virtual Conference, the nation's premier educational and networking event for EHDI stakeholders. The EHDI Virtual Conference provides everyone who is involved with EHDI an opportunity to identify areas of concern, promote collaboration, and share best practices. Since 2002, the EHDI Conference has drawn stakeholders and professionals from across the United States.

2021 will be the first time the EHDI Annual Conference has been held virtually and we invite you to give your support and help us make this virtual event a major success!

Early commitments maximize recognition, so please submit your application as soon as possible. We appreciate your support of EHDI and look forward to working with you!

Profile of Attendees

The EHDI Conference draws professionals and parents intent on improving early hearing screening, diagnosis, and intervention systems for infants/young children and their families. The 2021 EHDI Virtual Conference content will be relevant to:

- State EHDI program staff members
- Audiologists
- Physicians and other health care providers
- Families of children who are deaf or hard of hearing
- Early intervention specialists
- Speech-language pathologists
- Advocates
- Representatives from the major organizations working with EHDI programs
- Students

Past EHDI Conferences have averaged about 1,000 attendees, including approximately 200 audiologists, 175 early interventionists, 225 state healthcare and education agency representatives, 250 University faculty and students, 175 family members/parents of children with hearing loss and 75 healthcare/medical providers. Based on the experiences of other organizations who have moved to virtual conferences during the pandemic, we expect modest increases in the number of people who are able to attend. Expect this EHDI conference to have the most attendees ever!

2021 Sponsorship Levels and Benefits

Sponsorship recognition is divided into the following categories:

Bronze Sponsorship Benefits **\$500 Non-profit / \$1,000 Corporate**

- One complimentary registration to the 2021 EHDI Virtual Conference.
- Name and logo listed on the EHDIConference.org and EHDI virtual conference site with links to your website
- Name/logo listed in a “thank you” email to attendees expressing appreciation to sponsors
PDF of final attendee list with attendee contact info

Silver Sponsorship Benefits **\$2,000**

- All the benefits of the Bronze Level
- Logo will link to your own upgraded customized page with options to include company info, ability to play ads or customized messages for EHDI, staff contacts, social media links, etc.
- Name/logo listed acknowledging your support of the Annual Conference on NCHAM’s social media channels (over 2,500 followers and growing)
- One additional registration for one of your staff to attend the EHDI Virtual Conference

Gold/Platinum Sponsorship Benefits **\$3,000 and above**

*Includes all the Silver level benefits, 3 registrations to the EHDI virtual meeting and exclusive opportunities for additional benefits listed below. Pricing for below benefits to be worked out with EHDI sponsorship contacts directly. Must be minimum of \$3,000 - \$7,500 for Gold and above \$7,500 for Platinum level.

- Customized sponsor email ad or video ad sent to attendees before or after virtual conference.
- Logo with priority placement on EHDI Virtual Conference website in addition to sponsor page.
- Banner Ad or commercial placed on main page of EHDI Virtual Conference website.
- Ad or commercial played during an EHDI General Session/Keynote presentation.
- Recognition from EHDI moderator and logo shown during announcements during General Session
- Opportunity to present a session (including possibility of CEUs if appropriate) or product demo during the Virtual EHDI Conference (similar to Lunch&Learns at past in-person conferences)
- Branded Breakout Room or General Session with Logo on screen
- Branded Poster Hall with Logo on screen
- Student or Parent scholarships to attend the EHDI Virtual Conference.
- Additional registrations for EHDI Virtual Conference.
- Push notifications during the Virtual Conference highlighting your support.
- Raffle, games or give aways.
- Got other ideas? Please let us know as we are happy to work with you to customize other opportunities.

*Emails and social media posts will be sent by a third party. Sponsors will NOT receive actual email distribution lists. Materials must be approved by the EHDI Annual Conference planners prior to being sent. All materials associated with Sponsorship Benefits are subject to approval. NCHAM reserves the right to add or discontinue any sponsorship offering at its discretion.

Limited Opportunity- Go Steady with EHDI!

Become a sustaining sponsor of EHDI programs by committing to maintain a Gold or Platinum level of sponsorship for the next three years.

Sustaining sponsors will:

- Receive special recognition at EHDI Conferences;
- Be recognized as supporters of EHDI on the NCHAM website year-round (<http://www.infanthearing.org/>);
- Be recognized as supporters of EHDI on monthly webinars hosted by NCHAM with hundreds of attendees;
- Have the opportunity to send email and Facebook announcements to EHDI participants three times each year: the first within two weeks prior to the annual EHDI Conference; the second within two weeks following the annual EHDI Conference, and the third within six months following the Conference; and
- Enjoy priority early sponsorship registration each year with first choice for sponsorship items for the virtual conference and when we return to an in person conference, items including Lunch&Learns, booth space, and other limited opportunities.

CRITICAL DEADLINES

ACTIVITY	DEADLINE
Sponsorship applications due	Feb 1, 2021
Logo for breakout sponsor (needed before pre-recordings)	Jan 20, 2021
-Logo for Sponsor pages and other promotional items -Website and company information, ads/commercials for custom landing site or other branding during the event -Ads for promotional emails	Feb 1, 2021
Payment deadline	Feb 1, 2021

In order to receive recognition on our virtual conference site, EHDI website, social media, etc. logo files must be received by the above deadlines. Logos should be provided in an EPS or TIF file format.

Contact Us

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Information about the 2021 EHDI Virtual Conference

www.ehdiconference.org
www.facebook.com/EHDIconference